Sensormatic Ultra•Post 6 Detection System

Shoplifting remains to be the number one source of retail shrink worldwide. Retailers continue to search for solutions to help them reduce shoplifting and shrink, while protecting their bottom line. The Sensormatic Ultra•Post 6 delivers up to1.8m (6ft) detection coverage between pedestals, to help protect critical assets --- employees, shoppers and merchandise -- while reducing shrink, and theft.

Considering the environmental impacts of production and service, is simply good business. Taking environmental responsibility seriously, Tyco Retail Solutions offers the Ultra•Post 6 a global environmentally responsible system designed with higher efficiencies. The Ultra•Post 6 consumes up to 40% less power right out of the box – than prior Ultra•Post systems– providing energy efficiency without sacrificing performance.

Meeting worldwide safety standards and certified by all applicable regulatory agencies, retailers can rest assure the Ultra•Post 6 is safe for both employees and shoppers. Tyco Retail Solutions reduces the complexities of managing your global supply and distribution channels by understanding the importance of delivering a detection system that complies with all applicable safety and regulatory standards.

AMS-1014
Ultra•Post 6
Dual Detection System

Product Features and Benefits

Traffic Intelligence

✓ The Integrated Traffic Counter option provides directionality and power management for energy conservation during periods of traffic inactivity.

✓ When paired with a Sensormatic device network, real-time people counting data provides awareness into the operation of your business.

Loss Prevention

✓ Standard "tags-too-close" feature provides easy management of store front helping reduce false alarms.

✓ Jammer detection notifies staff of attempts to disable the EAS system by would-be thieves.

✓ Dynamic Digital Signal Processor (DSP) algorithms ensure superior performance in high noise environments, automatically adjusting to account for changing surroundings.

ADT
ADT Always There®

Optional Integrated Traffic Counter

The optional Integrated Traffic Counter not only provides visibility to shopper traffic patterns, it also provides directional traffic information customizable to control alarm events. Gain visibility to shopper directionality by discerning between inbound and outbound traffic. Virtually eliminate unintended EAS alarms triggered when shoppers carry tagged goods near EAS detectors.

The "power-on-demand" feature, provided by the integrated traffic counter, places a dual detection system into low-power standby mode during periods of low or no traffic activity. Power consumption reduction of up to 86% can be experienced when in this mode.

TrueVUE EAS and Traffic Reporting Option

When connected to an external Sensormatic network device, the Ultra•Post 6 provides real-time shopper traffic and/or detection alarm counts, reporting on the operation of the business at the Store or Enterprise Level. The TrueVUE reporting option generates predefined store business intelligence data into a variety of customized reporting formats based on the retailers' specific needs.   Viewed through an easy-to-use secured web portal, the reports are accessible anytime and anywhere from any internet connection.

Optional Advertising Upgrade Kit

Our optional Advertising Upgrade Kit provides an opportunity to connect with potential shoppers beyond the point-of-sale (POS), leveraging valuable pedestal real estate at the store entrance. The easy-to-install poster will help draw shoppers into the retail environment with advertisements, modern graphic designs or simple low cost printed graphics. Retailers have the opportunity to generate additional marketing co-op profit by biding out this valuable advertising space to vendors.

 Advertising, strategically positioned for prime viewing, ensures the retailers products or services stand out.

Features include:
- Backwards compatible with Ultra•Post II, III and IV
- Ruggedized bumpers
- Quick release side fasteners make it easy to replace poster/advertisement

Sales Consideration – Retailers need to observe the following guidelines
- Keep the message brief. Shoppers must be able to read the entire message without pausing.
- The "Sensormatic Anti-Theft System" label MUST ALWAYS remain visible. A replacement label will come with the Advertising Upgrade Kit to affix on each pedestal top cap. The label must remain clearly visible. Where feasible, also post signs indicating that an anti-theft system is in operation.

Awareness

Retailer Value

Increase Return-on-Investment (ROI)
- Power Savings Cost
  - Consumes up to 40% less power out of the box than prior Ultra•Post systems.
  - When leveraging the "power-on-demand" feature within the Integrated Traffic Counter, you can experience a power consumption reduction of up to 86% during periods of low or no traffic activity.

Advertising Opportunity with Upgrade Kit
- Offers a medium to reach shoppers on the move and in great numbers beyond the POS.
- Chance to generate additional marketing co-op profit by biding out this valuable advertising space to vendors.

Reduce Shrink
- Consistent 1.8m (6ft) global detection performance.
- Robust performance to deter or detect fraud and theft.

Medical implant wearers are instructed by their physicians not to linger near, or lean on, anti-theft system pedestals. Graphic inserts should not encourage them to linger or lean. In addition, if the insert is going to be installed or cleaned by an employee with a medical implant, the antenna should be turned off during installation or cleaning.

New Product Announcement » Ultra•Post 6 Detection System

Ultra•Post 6 Product Specifications

Primary Pedestal

Height	145cm (57in)
Width	41cm (16.1in)
Depth (base)	11.5cm (4.5in)
Weight	15.1kg (33.3lb)

Secondary Pedestal

Height	145cm (57in)
Width	41cm (16.1in)
Depth (base)	11.5cm (4.5in)
Weight	14kg (30.9lb)

Regulatory Compliance

EMC	47 CFR, Part 15
	EN 300 330-2
	EN 301 489-1
	EN 301 489-3
	EN 61000-3-2
	EN 61000-3-3
	ICES-003
	RSS-210
Safety (second edition)	UL 60950-1
	CSA-C22.2.60950-1
	EN60950-1

Product Compatibility

Detectors
- Ranger Antennas
- Satellite Antennas

Store Performance Solution
- Local Device Manager II
- UltraLink
- TrueVUE Reporting

Enhanced Options
- Integrated Traffic Counter
- Advertising Upgrade Kit
- Digital Remote Alarm
- Remote Control for the Digital Remote Alarm